

4. ***Approval of the HEDC (FYE) 2023 Revenue and Expense Report dated February 15, 2024.**

COMMITTEE REPORTS:

5. **Update from HEDC standing committees to include the following:**

- **Executive Committee;** - No update.
- **Finance Committee;** - John stated all expenditures had been reviewed and approved.
- **Governance Committee;** - No update.
- **Building Evaluation Committee** – Joel stated the committee continues to meet regularly and has also met with two members of the council to discuss the proforma.
- **Community Enhancement Committee** – Blaine stated no additional meetings have occurred since staff was preparing the RFQ.

ITEMS FOR INDIVIDUAL CONSIDERATION:

6. **Discussion of and action on approval of an application made by H2O, LLC to qualify for a grant reimbursement request under the Retailer and Commercial Tenant Improvement Incentive Program.**

Motion was made by Greg Hayden, second by Melissa Benavides to discuss and act on the item as written.

Staff presented the request and stated the applicant met the eligibility criteria and had received 8 points, which qualifies the applicant for up to \$20,000.

Motion to approve the grant in an amount not to exceed \$20,000 carried unanimously.

7. **Discussion of and action on approval of an application made by Lone Star BBQ Pro Shop to qualify for a grant reimbursement request under the Retailer and Commercial Tenant Improvement Incentive Program.**

Motion was made by Greg Hayden, second by Melissa Benavides to discuss and act on the item as written.

Staff presented the request and stated the applicant met the eligibility criteria and had received 8 points, which qualifies the applicant for up to \$20,000.

Motion to approve the grant in an amount not to exceed \$20,000 carried unanimously.

8. **Discussion of and action on approval of sponsoring the 2024 Helotes Cornyval Festival produced by the Helotes Festival Association.**

Motion was made by John Kodosky, second by Joel Lutz to discuss and act on the item as written.

Staff presented the sponsorship proposal and stated it was the same level and benefit as last year which includes; (2) rodeo signs, (2) park benches, (1) voice announcement each night, and (1) video scoreboard advertisement each night.

Mr. Lutz requested changing the bench sponsorship to Visit Helotes branding.

Motion to approve carried unanimously.

9. Discussion of and action on approval of funding for an educational documentary TV series surrounding Discover America: Great Places to Live, Raise a Family, and Start a Business produced by Viewpoint.

Motion was made by Greg Hayden, second by John Kodosky to discuss and act on the item as written.

The board reviewed past program features and was generally disappointed in the amount of exposure and the limited number of businesses that can be highlighted.

The motion failed 0-ayes, 6-nays.

10. Discussion of and action on nominating up to two candidates to fill a vacancy on the HEDC Board of Directors for Place Two as required by Article Two: Section 2.1 (c) & (e) of the HEDC Bylaws.

Motion was made by Jeff Felty, second by Joel Lutz to discuss and act on the item as written.

Staff reviewed the process for selecting the candidate. A committee was created including Mr. Lopez, Mr. Felty, and Mr. Hayden to review the applicants and ranked each. The committee is recommending the selection of Austin Lane to fill the vacancy.

Motion to recommend Austin Lane to fill Place Two on the HEDC Board of Directors carried unanimously.

11. Discussion of and action on electing a new Secretary to the HEDC Board of Directors.

Motion was made by John Kodosky, second by Jeff Felty to discuss and act on the item as written.

Mr. Felty nominated Joel Lutz as Secretary.

The motion to approve Joel Lutz as Secretary carried unanimously.

STAFF REPORT:

12. Update on HEDC projects to include the following:

- OTH Traffic Circle; and
- Helotes Visitor and Business Center.

Mr. Goolsby updated the board and stated the traffic circle was completed but needed approval from an engineer. He also updated the Board that the council had denied the additional funding request for the Visitor and Business Center and the committee was working to submit it again.

President Lopez adjourned the meeting at 7:59 p.m.



Glenn Goolsby
Executive Director