



REGULAR MEETING AGENDA

The City of Helotes Economic Development Corporation (EDC) Board of Directors will meet for a Regular Meeting on Wednesday, July 20, 2022 at 7:00 p.m. in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This is an open meeting, subject to the open meeting laws of the State of Texas.

1. Call to order.

OPEN SESSION:

2. Citizens to be heard.
The EDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the EDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future EDC Agenda.

CONSENT AGENDA (ITEM NOS. 3 – 5):

All Consent Agenda items listed below are considered routine by EDC Staff and are intended to be enacted by one motion. There will be no separate discussion of these items, unless a Director requests it, in which event the item will be removed from the Consent Agenda and considered in its normal sequence on the Agenda.

3. Approval of the minutes of the Regular Meeting and Workshop Meeting dated June 15, 2022.
4. Approval of the EDC Fiscal Year Ending (FYE) 2022 Revenue and Expense Report dated July 14, 2022.
5. Approval of the EDC Quarterly Investment Report for the quarter ending June 30, 2022.

COMMITTEE REPORTS:

6. Update from the Executive Committee meeting.
7. Update from the Finance Committee meeting.
8. Update from the Governance Committee meeting.

ITEMS FOR INDIVIDUAL CONSIDERATION:

9. Discussion and action to approve a request by Tim and Wanda Boller to participate in the Retailer and Tenant Improvement Grant Program. (Staff)
10. Discussion and direction on redesigning an HEDC sign located in Old Town Helotes along Hwy. 16. (Staff)
11. Discussion and action on sponsorship for the Helotes Chamber's 0.5K in Old Town Helotes. (Staff)
12. Discussion and direction on rebranding shophelotes.com. (Staff)
13. Discussion and action on adopting the FYE 2023 Strategic Work Plan. (Staff)
14. Presentation and action on entering into a funding agreement with the City of Helotes to assist with the repayment of debt services related to projects associated with the 2015 Certificate of Obligation and authorizing the Interim Executive Director to take all necessary steps to implement the agreement. (President, Blaine Lopez)
15. Presentation and discussion on a Proposed FYE 2022-2023 HEDC Operating Budget submitted by the HEDC Finance Committee. (Staff)

Adjourn into Open Session

Adjourn.

The EDC Board of Directors reserves the right to adjourn into Closed Session at any time during the course of this meeting to discuss any of the exceptions to the requirement that a meeting be open to the public, in accordance with Texas Government Code, Chapter 551 *Open Meetings*, Subchapter D *Exceptions to Requirement that Meetings be Open*. No action may be taken in Closed Session.

A quorum of the City Council and/or other City Boards, Committees, or Commissions may be present at this meeting. The City Council and/or other City Boards, Committees, or Commissions may not take action regarding public business or policy.

I certify that this Agenda was posted by July 15, 2022 at 3:00 p.m.



Glenn Goolsby
Interim Executive Director
Helotes Economic Development Corporation



REGULAR MEETING MINUTES

The City of Helotes Economic Development Corporation (EDC) Board of Directors met for a Regular Meeting on Wednesday, June 15, 2022 at 7:00 p.m., in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This was an open meeting, subject to the open meeting laws of the State of Texas.

Present:

Board Members: Blaine Lopez, President John Kodosky, Vice-President
Melody Cooper, Secretary Greg Hayden
Melissa Benavides Jeff Felty
Marian Mendoza, Ex-Officio

Staff: Glenn Goolsby, Interim Executive Director

Absent: Joel Lutz

1. Call to Order.

President Lopez called the meeting to order at 7:04 p.m.

OPEN SESSION:

2. Citizens to be heard.

The HEDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the HEDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future HEDC Agenda.

No one signed up to speak on this item.

CONSENT AGENDA (ITEM NOS. 3 – 4):

All items marked with an asterisk (*) on the consent agenda were voted on as a group. Motion was made by John Kodosky, second by Greg Hayden to approve Items 3 and 4 as written. Motion carried unanimously.

3. *Approval of the minutes of the Regular Meeting dated May 18, 2022. (Staff)

4. *Approval of the EDC Fiscal Year Ending (FYE) 2022 Revenue and Expense Report dated June 9, 2022. (Staff)

COMMITTEE REPORTS:

5. Update from the Executive Committee meeting.

John Kodosky mentioned that the committee had reviewed an e-commerce grant submittal and recommended approval.

6. Update from the Finance Committee meeting.

Melody Cooper stated the committee is reviewing all expenditures each month.

7. Update from the Governance Committee meeting.

Jeff Felty mentioned the committee had met to review and amend the HEDC Policy and Procedures Manual, which is on the agenda for approval.

ITEMS FOR INDIVIDUAL CONSIDERATION:

8. Discussion and action on approving a resolution to amend the HEDC Policies and Procedures to include the following:

- **Meeting Policy;**
- **Agenda Policy;**
- **Governance Policy;**
- **Purchasing Policy;**
- **Credit Card Policy; and**
- **Travel Policy.**

Motion was made by Jeff Felty, second by Greg Hayden to discuss and take action on item 8 as written.

Melody Cooper requested to replace the term chair with president on pages 3,4, and 5.

Motion to amend was made by Jeff Felty, second by Greg Hayden to approve Item 8 with corrections discussed. Motion carried unanimously.

STAFF REPORT:

9. Update on current HEDC programs and grants to include but not limited to the following: Tenant Improvement Grant, E-Commerce Grant, Arts Grant and YOLO Texas.

Glenn Goolsby reported that one business has been approved for the tenant improvement grant and two others have expressed interest. There have been 8 submittals for the e-commerce grant with 3 being approved, 5 pending more information, and 3 more businesses expressing interest in applying. He stated the arts grant deadline has been extended to June 30th in an effort to receive more submittals. Mr. Goolsby also reported that producers of YOLO have been able to include 8 locations for filming the episode and those businesses will be notified by the end of June.

President Lopez adjourned into closed session at 7:22 p.m. after reading the following statement.

CLOSED SESSION:

10. Closed Session in accordance with Texas Government Code § 551.072 *Deliberation Regarding Real Property* and § 551.071 *Consultation with Attorney*. In addition to the matters listed below, any matter scheduled for Open Session may be discussed in Closed Session, as appropriate and authorized by law:

- **§551.072 *Deliberation Regarding Real Property* – To consider the purchase of a real property interest for future development purposes.**
- **§ 551.071 *Consultation with Attorney* – To discuss legal issues related to the use of EDC funds.**

President Lopez reconvened the meeting at 8:14 p.m. and announced that no action had been taken during the closed session.

Adjourn the regular meeting of the EDC Board of Directors.

President Lopez adjourned the meeting at 8:14 p.m.

Glenn Goolsby
Interim Executive Director

CITY OF HELOTES
 REVENUE & EXPENSE REPORT - UNAUDITED
 AS OF: JULY 14TH, 2022

05 -ECONOMIC DEVELOPMENT CORP
 FINANCIAL SUMMARY

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<u>REVENUE SUMMARY</u>					
NON-PROPERTY TAXES	1,090,350.00	446,201.65	1,843,285.48 (752,935.48)	169.05
MISCELLANEOUS REVENUE	<u>186,000.00</u>	<u>0.00</u>	<u>4,472.64</u>	<u>181,527.36</u>	<u>2.40</u>
TOTAL REVENUES	1,276,350.00	446,201.65	1,847,758.12 (571,408.12)	144.77
	=====	=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>					
ADMINISTRATION	<u>1,227,626.08</u>	<u>3,817.52</u>	<u>866,321.80</u>	<u>361,304.28</u>	<u>70.57</u>
TOTAL EXPENDITURES	1,227,626.08	3,817.52	866,321.80	361,304.28	70.57
	=====	=====	=====	=====	=====
REVENUES OVER/(UNDER) EXPENDITURES	48,723.92	442,384.13	981,436.32 (932,712.40)	2,014.28

CITY OF HELOTES
 REVENUE & EXPENSE REPORT - UNAUDITED
 AS OF: JULY 14TH, 2022

05 -ECONOMIC DEVELOPMENT CORP

REVENUES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<u>NON-PROPERTY TAXES</u>					
401-3140 SALES TAX	1,079,650.00	446,201.65	1,831,992.86 (752,342.86)	169.68
401-3150 MIXED BEVERAGE	6,500.00	0.00	8,142.62 (1,642.62)	125.27
401-3160 SUBLEASE HELOTES CHAMBER	<u>4,200.00</u>	<u>0.00</u>	<u>3,150.00</u>	<u>1,050.00</u>	<u>75.00</u>
TOTAL NON-PROPERTY TAXES	1,090,350.00	446,201.65	1,843,285.48 (752,935.48)	169.05
<u>MISCELLANEOUS REVENUE</u>					
406-1010 INTEREST	5,000.00	0.00	4,472.64	527.36	89.45
406-1060 TRANSFERS IN/OUT	<u>181,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>181,000.00</u>	<u>0.00</u>
TOTAL MISCELLANEOUS REVENUE	186,000.00	0.00	4,472.64	181,527.36	2.40
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TOTAL REVENUES	1,276,350.00	446,201.65	1,847,758.12 (571,408.12)	144.77
	=====	=====	=====	=====	=====

CITY OF HELOTES
 REVENUE & EXPENSE REPORT - UNAUDITED
 AS OF: JULY 14TH, 2022

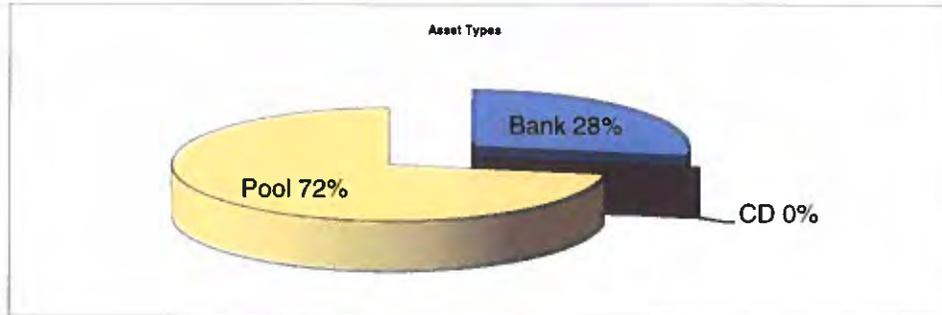
05 -ECONOMIC DEVELOPMENT CORP
 ADMINISTRATION
 EXPENDITURES

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	BUDGET BALANCE	% OF BUDGET
<u>PERSONNEL</u>					
510-5101 SALARIES	75,074.08	2,887.46	60,566.24	14,507.84	80.68
510-5111 LONGEVITY	1,560.00	0.00	1,460.00	100.00	93.59
510-5113 BENEFITS	<u>19,360.00</u>	<u>430.06</u>	<u>11,130.80</u>	<u>8,229.20</u>	<u>57.49</u>
TOTAL PERSONNEL	95,994.08	3,317.52	73,157.04	22,837.04	76.21
<u>CONTRACTUAL SERVICES</u>					
510-5201 MEMBERSHIPS, DUES & LICENSES	16,000.00	0.00	11,725.00	4,275.00	73.28
510-5202 AUDIT FEES	3,500.00	0.00	3,500.00	0.00	100.00
510-5203 SCHOOLS, SEMINARS, CONFERENCES	3,200.00	0.00	523.03	2,676.97	16.34
510-5204 INTL. CONF. SHOPPING CENTERS	3,200.00	0.00	0.00	3,200.00	0.00
510-5205 BANK FEES	750.00	0.00	0.00	750.00	0.00
510-5206 LEGAL FEES / MDD CREATION	5,000.00	0.00	2,359.00	2,641.00	47.18
510-5207 FACADE/TENANT IMPROVEMENT	150,000.00	0.00	0.00	150,000.00	0.00
510-5208 CONC. DESIGN & LAND USE PLANS	30,000.00	0.00	1,450.00	28,550.00	4.83
510-5210 WORKSHOPS & PROMOTIONS	3,000.00	0.00	100.00	2,900.00	3.33
510-5211 MARKETING / TOURISM	75,000.00	0.00	30,717.45	44,282.55	40.96
510-5212 WEBSITE DEV. & MAINTENANCE	5,000.00	500.00	5,500.00 (500.00)	110.00
510-5214 MANAGED SVCS. AGREEMENT	36,000.00	0.00	36,000.00	0.00	100.00
510-5215 DEBT SERVICE	322,112.00	0.00	339,560.11 (17,448.11)	105.42
510-5217 LAND ACQUISITION/DUE DILIGENCE	285,000.00	0.00	285,000.00	0.00	100.00
510-5223 BUSINESS IMPROVEMENT GRANTS	80,000.00	0.00	0.00	80,000.00	0.00
510-5224 OFFICE RENTAL	13,200.00	0.00	9,700.00	3,500.00	73.48
510-5225 OTHSD PARKING LOT LEASE	6,120.00	0.00	4,138.57	1,981.43	67.62
510-5230 MARKETING/CITY EVENTS	50,000.00	0.00	50,000.00	0.00	100.00
510-5231 CAPITAL IMPROVEMENTS	<u>25,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>25,000.00</u>	<u>0.00</u>
TOTAL CONTRACTUAL SERVICES	1,112,082.00	500.00	780,273.16	331,808.84	70.16
<u>COMMODITIES</u>					
510-5301 OFFICE SUPPLIES	3,000.00	0.00	0.00	3,000.00	0.00
510-5302 OPERATIONAL EXPENSES	15,000.00	0.00	12,178.84	2,821.16	81.19
510-5305 COMMUNICATION EQUIPMENT	1,300.00	0.00	712.76	587.24	54.83
510-5326 EXPENSE REIMBURSEMENT	<u>250.00</u>	<u>0.00</u>	<u>0.00</u>	<u>250.00</u>	<u>0.00</u>
TOTAL COMMODITIES	19,550.00	0.00	12,891.60	6,658.40	65.94
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TOTAL ADMINISTRATION	1,227,626.08	3,817.52	866,321.80	361,304.28	70.57
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TOTAL EXPENDITURES	1,227,626.08	3,817.52	866,321.80	361,304.28	70.57
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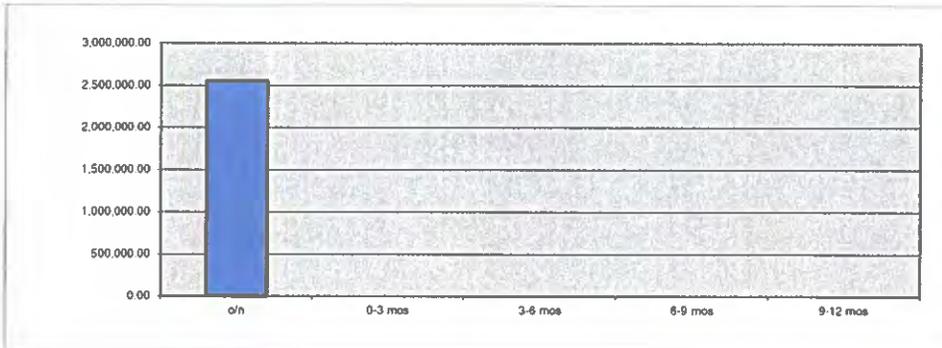
**CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION
 QUARTERLY INVESTMENT REPORT SUMMARY
 PERIOD ENDING 06/30/2022**

Beginning Book Value	\$ 1,962,797.58
Beginning Market Value	\$ 1,962,797.58
Beginning Weighted Average Maturity	0 days
Beginning Yield	0.1300%
Ending Book Value	\$ 2,549,691.16
Ending Market Value	\$ 2,549,691.16
Ending Weighted Average Maturity	0 days
Ending Yield	0.5900%
Unrealized Gain/(Loss)	\$ -
Change in Market Value	\$ 586,893.58
Benchmark Yield (6 Mth. T-Bill)	1.6000%

Allocation by Type of Investment



Allocation by Maturity Date



CITY OF HELOTES ECONOMIC DEVELOPMENT CORPORATION
QUARTERLY INVESTMENT REPORT
as of
06/30/22

Purchase Date	Security	Coupon or Avg. Rate	Quarter Ending Date	Yield	Par	Price	Days to Maturity	Beginning Book	Beginning Market	Ending Book	Ending Market	Change in Market	Period Earnings
N/A	Frost Operating Fund Subtotal Checking Accounts	0.0200%	06/30/22	0.0200%	\$703,250.21	100.000	0	\$ 120,050.71	\$ 120,050.71	\$ 703,250.21	\$ 703,250.21	\$ 583,199.50	\$ 9.27
N/A	LOGIC Operating Fund	0.8040%	06/30/22	0.8040%	\$1,846,414.13	100.000	0	\$ 26.82	\$ 26.82	\$ 1,846,414.13	\$ 1,846,414.13	\$ 3,694.08	\$ 3,694.08
N/A	TexPool Operating Fund	0.6430%	06/30/22	0.6430%	\$26.82	100.000	0	\$ 26.82	\$ 26.82	\$ 26.82	\$ 26.82	\$ -	\$ -
	Subtotal Pools				\$ 1,846,440.95			\$ 1,842,746.87	\$ 1,842,746.87	\$ 1,846,440.95	\$ 1,846,440.95	\$ 3,694.08	\$ 3,694.08
	TOTALS				\$ 2,549,691.16			\$ 1,942,797.58	\$ 1,942,797.58	\$ 2,549,691.16	\$ 2,549,691.16	\$ 590,253.38	\$ 3,703.36
								Average Weighted Maturity					0 days
								Average Weighted Yield					0.55%
								Average Portfolio Benchmark (6 Mth. T-Bill)					1.60%

This quarterly report has been prepared in compliance with the Public Funds Investment Act and the EDC's Investment Policy.

Notes: Funds are left in the bank depository to pay for bank fees. Bank fees are charged based upon an Earnings Credit Rate (ECR) equal to the prior month's average 91-day T-bill rate + 25 points. The ECR is paid directly to the bank depository. Approx. Apr. ECR = 0.20%; May ECR = 0.20%; Jun. ECR = 0.20%. For EDC Capital Fund monies, see City's Quarterly Investment Report dated 06/30/2022

Investment Officer Tabitha Durr 07/14/22 Date

Investment Officer Marian Mendoza 07/14/2022 Date

City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022

Agenda Placement: PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Discussion and action to approve a request by Tim and Wanda Boller to participate in the Retailer and Tenant Improvement Grant Program. (Staff)

EXECUTIVE SUMMARY:

The HEDC Board of Directors approved the Retailer and Commercial Tenant Improvement Grant Program on January 19, 2022 and was later approved by City Council on February 10, 2022. The program offers grant reimbursements of up to 50% of eligible improvements, not to exceed \$20,000 or \$25.00 per square foot.

The HEDC has received an application from Tim and Wanda Boller to participate in the program. They plan to redevelop property located at 12588 Bandera Road, Helotes, TX 78023 formerly a Golden Chick into an HTeaO. The leasable space is approximately 1,824 square feet. The proposed eligible improvements will include; exterior door/window replacement, mechanical equipment, security or fire protection systems, exterior painting, electrical or plumbing repair, installation, or upgrade, interior cabinetry or woodwork, exterior brick veneers or treatments, signage, interior drywall or feature walls, and interior/exterior demolition. Anticipated cost is approximately \$700,000.

This projects qualifies for the maximum grant amount of \$20,000.

ATTACHMENTS: Application and score sheet

PREPARED BY: Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022

APPLICATION DETAIL

Name	Tim and Wanda Boller
Mailing Address	13637 Lytle Lane Helotes, TX 78023 US
Phone	+17605227248
Fax	
Email	btwdr21@gmail.com
Federal Tax ID #	88-1510209
Building Address for which Grant is Sought:	12550 Bandera Rd. Helotes, TX 78023 US
Property Legal Description	Lot 5, Block 1, County Block 4477, RE-PLAT OF WULFSOHN SUBDIVISION
Property Phone Number	+17605227248
Type of building project	New business occupying new or existing retail space or redeveloping existing commercial property.
Proposed Improvement(s) - check all that apply	Attached fixtures Exterior door/window replacement Mechanical equipment Security or fire protection systems Exterior painting Electrical or plumbing repair, installation, or upgrade Interior cabinetry or woodwork Exterior brick veneers or treatments Signage (new, repair or replacement) Interior drywall or feature walls Interior/exterior demolition Original exterior architectural feature repair or replacement
Narrative Description of the Project Scope	Complete gut and rebuild of interior. Select remodeling of exterior.
Construction Schedule	TBD
Contractor Scope of Work	Full gut and rebuild of interior and select remodel of exterior.
Rendering and/or Architecture Plans	Download File
Photos of Current Condition	Download File Download File Download File Download File
Contractor Cost Estimates	\$700,000
Project Budget	Download File
Copy of lease or lease extension	Download File
Copy of Texas Sales Tax Permit or a Detailed Confidentiality Report from the State Comptroller's Office, if applicable.	Download File
Date	07/08/2022
Date	07/08/2022

Score Sheet

Evaluation Process

- Applications for grant funding will be accepted on a first-come, first-serve basis. Only completed applications that include all required submittal documents and information will be forwarded to the to the HEDC Board of Directors for review within thirty (30) business days or the next regularly scheduled meeting.

- In order to receive a Tenant Improvement Grant, an application must be determined to have a minimum of 3 points from the following list. The number of points that an application receives will correspond to the amount of money per square foot that it will be eligible to receive. The HEDC reserves the right to approve or disapprove each application for any reason.

3 points = Up to \$10 per square foot

4 points = Up to \$15 per square foot

5 points = Up to \$20 per square foot

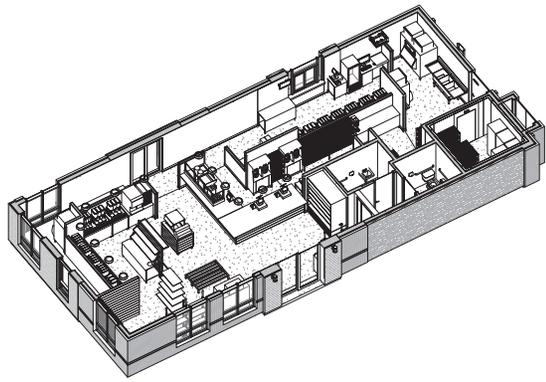
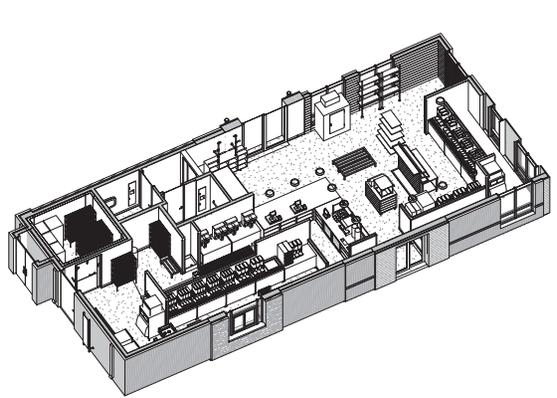
6 or more points = Up to \$25 per square foot

	Key Consideration	Points
1.	Does the project target businesses sought by the HEDC? <ul style="list-style-type: none"> • Retail, Restaurant, Bar, Hotel (2 points) • Office (1 point) 	2
2.	Building/space that has been vacant for more than 6 months (1 point)	
3.	How many anticipated jobs will be created? <ul style="list-style-type: none"> • 1-5 FTE employees (1 point) • 6-10 FTE employees (2 points) • 11 or more FTE employees (3 points) 	2
4.	Does the project generate sales tax in Helotes? <ul style="list-style-type: none"> • Sales tax from \$1,000 to \$4,999 (1 point) • Sales tax from \$5,000 to \$9,999 (2 points) • Sales tax above \$10,000 (3 points) 	2
5.	Applications with fully executed lease that are: <ul style="list-style-type: none"> • 3 years in length from the date of application (1 point) • 5 years in length from the date of application (2 points) • Building owner and applicant (2 points) 	2
	Total Points (projects with less than 3 points will not be considered for funding.)	8



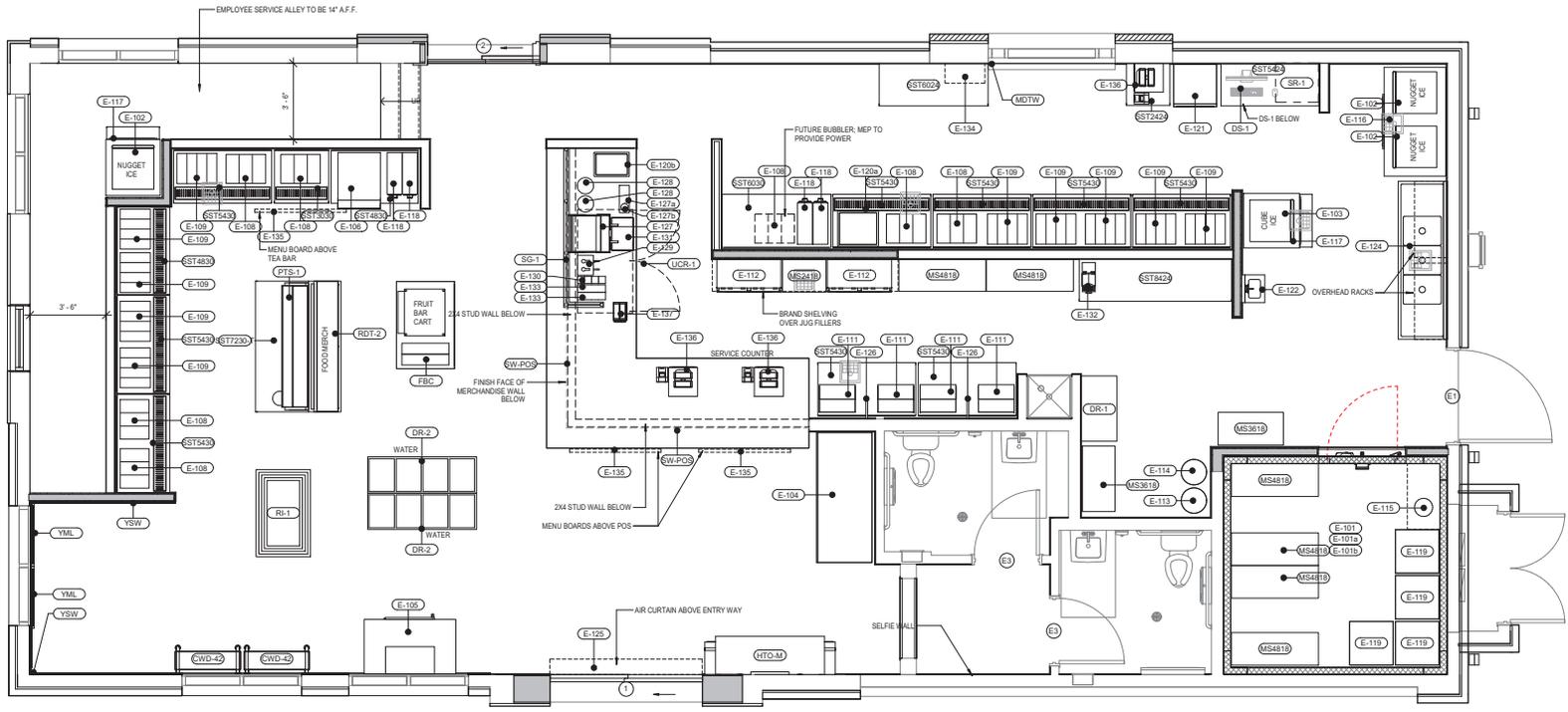
GENERAL NOTES

1. SEE MEP DRAWINGS FOR SPECIFICATIONS ON CONNECTIONS OF EQUIPMENT.
2. PROVIDE WOOD BLOCKING IN WALLS FOR ALL WALL-HUNG ITEMS (CASHWORK, RESTROOM ACCESSORIES, FURNITURE, ELECTRONICS, ETC.)



2 3D EQUIPMENT LAYOUT
SCALE

3 3D EQUIPMENT LAYOUT
SCALE



1 EQUIPMENT FLOOR PLAN
SCALE 3/8" = 1'-0"

HTEAO - HELOTES
12550 E. BANDERA ROAD
HELOTES, TX 78023



Date: 07-05-2022
Dwn: BRZ Chk: SJK
Project No.: 2222
Issue:

Sheet Name:
EQUIPMENT FLOOR PLAN

A1.1



City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022

- Agenda Placement:** PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Discussion and direction on redesigning an HEDC sign located in Old Town Helotes along Hwy. 16. (Staff)

EXECUTIVE SUMMARY:

The HEDC Finance Committee has approved a proposal for replacing signage in Old Town Helotes and would like direction from the Board of Directors regarding the design and elements that need to be included.

ATTACHMENTS: Image of existing signage.

PREPARED BY: Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022

HELLO,
Texas!

**Welcome to
Old Town Helotes**

**Shopping • Dining
Music • Entertainment**

PARKING





City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022

- Agenda Placement:** PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Discussion and action on sponsorship for the Helotes Chamber's 0.5K in Old Town Helotes. (Staff)

EXECUTIVE SUMMARY:

The Helotes Area Chamber of Commerce is preparing for the 4th Annual Helotes 0.5K Challenge on October 22, 2022. The HEDC Finance Committee is recommending the HEDC continue to be a sponsor and would like direction from the Board on the sponsorship level.

ATTACHMENTS: Helotes 0.5K Sponsorship Package.

PREPARED BY: Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022

FINALLY, A RACE FOR THE REST OF US!

The Helotes 0.5K Challenge – that’s not a typo, our “race” is, in fact only 546 yards or 19,685 inches – will incorporate all the typical race elements but without any of the training or effort. Although we couldn’t make it that easy, we had to add some fun challenge stations along the way like our carb rehydration station and our best burpee contest to name a few. Oh and almost forgot about our medical tent that may or may not be manned. At the finish line, we will celebrate with participation medals and a family friendly post-race party.

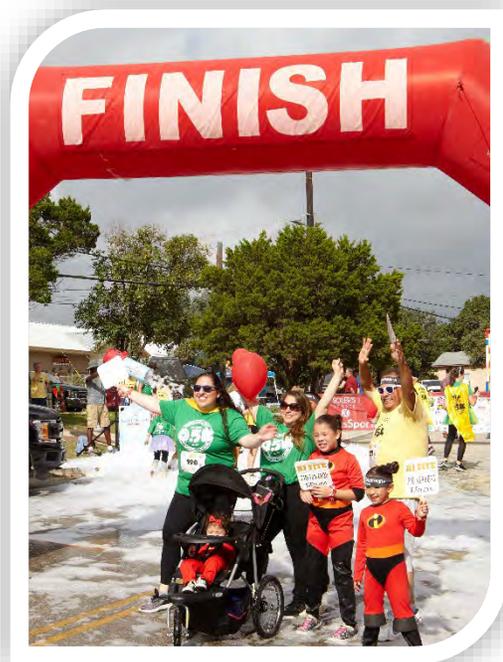
The 0.5K is created for folks who are NOT ready to go the extra mile. In fact, they aren’t even willing to go a mile at all, and actually barely even a quarter mile... but they are willing to have fun and poke fun at themselves, while raising money to help a good cause!

All the fun stuff aside, we are serious about the end result – to raise money for the Helotes Chamber Foundation. Our mission is to not only provide scholarship opportunities, but support local non-profits.



The 2021 “race” nearly sold out! More than 275 “athletes” were in attendance – families, friends, kids, co-workers, and lots of other combinations of amazing individuals. Over 20 people volunteered at the event to keep everything running smoothly. Did I forget to mention more than 60 chose to go VIP. It’s reserved for the laziest and most pretentious “runners” who want to be showered with extra swag and can’t make it to the finish line without some assistance.

The money raised at the 2021 event help us create a new trade school scholarship program and continue our high school scholarship program. We were also able to assist the Helotes Festival Association, Miss Helotes Pageant, and Walter Gerlach Livestock Show from the proceeds.



2022 SPONSORSHIP OPPORTUNITIES

Ultimate Procrastinator

Two Available
\$3,500



Lollygagger

Six Available
\$2,000



Couch Potato

10 Available
\$1,000



Straggler

20 Available
\$500

Adventure Station

10 Available
\$300



Loafer

20 Available
\$250

Contribution Partner

Ultimate Procrastinator Sponsor: \$3,500

Two Available

Pre-Event Recognition

- Logo on all printed materials and press releases
- Logo on 0.5K website and registration page
- Logo on electronic correspondence about the race
- Recognition in post event feature story
- Mentions and logo on social media (Facebook and Instagram)

On-Site Recognition

- Company featured as title sponsors on registration tent
- Prime logo recognition on event signage and race t-shirt
- Logo on race bib and finisher medal lanyard
- Shout out at the event with opportunity to speak at the starting line
- After-Party sponsor
- 10x10 vendor space
- Volunteer staffing opportunity
- Add a product or marketing material to the swag bag
- 14 'race' entries

Post-Event Recognition

- Name listed in annual report
- Logo included in all post-race communications



Lollygagger Sponsor: \$2,000

Six Available

Pre-Event Recognition

- Logo on all printed materials and press releases
- Logo on 0.5K website and registration page
- Logo on electronic correspondence about the race
- Recognition in post event feature story
- Mentions and logo on social media (Facebook and Instagram)

On-Site Recognition

- Prime logo recognition on event signage and race t-shirt
- Logo on race bib and finisher medal lanyard
- After-Party sponsor
- 10x10 vendor space
- Volunteer staffing opportunity
- Add a product or marketing material to the swag bag
- 10 'race' entries

Post-Event Recognition

- Name listed in annual report
- Logo included in all post-race communications



Couch Potato Sponsor: \$1,000

10 Available

Pre-Event Recognition

- Logo on event flyer
- Logo on 0.5K website and registration page
- Logo on electronic correspondence about the race
- Mentions and logo on social media (Facebook and Instagram)

On-Site Recognition

- Logo recognition on event signage and race t-shirt
- Logo on finisher medal lanyard
- 10x10 vendor space
- Volunteer staffing opportunity
- Add a product or marketing material to the swag bag
- 4 'race' entries

Post-Event Recognition

- Logo included in all post-race communications



Straggler Sponsor: \$500

20 Available

Pre-Event Recognition

- Logo on 0.5K website and registration page
- Logo on electronic correspondence about the race
- Mentions and logo on social media (Facebook and Instagram)

On-Site Recognition

- Logo recognition on event signage and name on race t-shirt
- Add a product or marketing material to the swag bag
- 2 'race' entries

Post-Event Recognition

- Logo included in post-race newsletter and thank you e-blast



Adventure Station Sponsorship: \$300

10 Available

Pre-Event Recognition

- Logo on 0.5K website and registration page
- Logo on electronic correspondence about the race
- Mentions and logo on social media (Facebook and Instagram)

On-Site Recognition

- Logo recognition on event signage and name on race t-shirt
- Add a product or marketing material to the swag bag
- 2 'race' entries

Post-Event Recognition

- Logo included in post-race newsletter and thank you e-blast



Loafer Sponsorship: \$250

20 Available

Pre-Event Recognition

- Logo on 0.5K website and registration page
- Logo on electronic correspondence about the race
- Mentions and logo on social media (Facebook and Instagram)

On-Site Recognition

- Logo recognition on event signage and name on race t-shirt
- Add a product or marketing material to the swag bag
- 2 'race' entries

Post-Event Recognition

- Logo included in post-race newsletter and thank you e-blast



Contributing Partner

We need your product to make the Helotes 0.5K a success and cut down on our costs so we can raise more funds! Our 'race' is heavy on the caffeine and carbs, and lack of physical activity, obviously! If you offer a product or service that would add to the fun or our event, we would love to learn more. In 2021, contributing sponsors received a variation of the following benefits:

On-Site Recognition

- Logo recognition on event signage
- Add a product or marketing material to the swag bag
- Opportunity to have 10x10 vendor space

Promotional Benefits

- Logo on electronic correspondence about the race
- Mentions and logo on social media (Facebook and Instagram)

Note: We will work with you to recognize your company based on the product or service donated. Contact Lisa at info@heloteschamber.com or call 210-931-0683 to learn more.



HELOTES 0.5K CHALLENGE

This 0.5K is a tongue-in-cheek event that will lampoon the typical 5K, all while raising money for a great cause. All proceeds from the 'race' will go to the Helotes Chamber Foundation a 501(c)(3). We appreciate your support to make this event a success!

Company Name: _____

Contact Name: _____

Email: _____ **Phone:** _____

Sponsorship Level (circle one)

<input type="checkbox"/> Ultimate Procrastinator (\$3,500)	<input type="checkbox"/> Adventure Station (\$300)
<input type="checkbox"/> Lollygagger (\$2,000)	<input type="checkbox"/> Loafer (\$250)
<input type="checkbox"/> Couch Potato (\$1,000)	<input type="checkbox"/> Contributing Partner
<input type="checkbox"/> Straggler (\$500)	<input type="checkbox"/> Vendor

IMPORTANT SPONSORSHIP NOTES

**If we don't have your logo by the following dates you will not be included in those items.*

- **August 1, 2022:** Marketing of the event to the public will begin.
- **Mid-August 2022:** Race medals and lanyards will be ordered.
- **October 1, 2022:** All other race stuff will be ordered. This included t-shirts, signage, etc.

Return this form and email a high-res copy of your logo (300dpi) to info@heloteschamber.com.

Make sponsorship checks payable to Helotes Chamber Foundation and mail to:

Helotes Chamber
ATTN: Lisa Camacho
P.O. Box 46
Helotes, TX 78023

Federal Tax ID: 82-3140695



**City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022**

- Agenda Placement:** PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Discussion and direction on rebranding shophelotes.com. (Staff)

EXECUTIVE SUMMARY:

THE HEDC Finance Committee has approved a proposal for ESD & Associates to redesign the ShopHelotes.com website for a better user experience and implementation of an itinerary planner.

Staff has recommended changing the url to VisitHelotes.com and would like direction on rebranding efforts.

ATTACHMENTS: Current and proposed home page layout.

PREPARED BY: Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022

DINING

SHOPPING

ENTERTAINMENT

SERVICES

ORGANIZATIONS

MEDICAL



★ News & Happenings ★

★ Upcoming Events ★

ZIPPPIA NAMES HELOTES AS 10 MOST SUCCESSFUL

April 25, 2019

READER'S DIGEST NAMES OLD TOWN "COOL SPOT"

April 25, 2019

HELOTES VOTED BEST SMALL TOWN IN TEXAS TO RAISE KIDS

February 7, 2014

Connect



View HELOTES MAGAZINE

Shop Helotes

- Dining
- Shopping
- Entertainment
- Services
- Organizations
- Medical

News

- Featured
- General News

Events

- City Events
- Ribbon Cuttings
- Special Events

Resources

Jobs

Connect



The City of Helotes

P.O. Box 507
 12951 Bandera Road
 Helotes, Texas 78023
 (210) 695-8877 (Phone)
 (210) 695-2123 (Fax)





GATEWAY TO THE HILL COUNTRY



WELCOME TO HELOTES

Helotes is a unique community filled with small town tranquility and family-oriented activities. Visit our old town Helotes district full of restaurants and shops. Whether you're planning your perfect hill country getaway or just popping in for a weekend getaway, Helotes is worth every trip.

[PLAN YOUR TRIP →](#)



WHAT TO DO THIS WEEKEND IN HELOTES



OLD TOWN HELOTES



HELOTES HOLIDAYS

LOCAL EVENTS

[SEE ALL EVENTS →](#)



July 13 • 8:00 AM
Chamber Morning Mingle



July 13 • 8:00 AM
Chamber Morning Mingle



July 13 • 8:00 AM
Chamber Morning Mingle

LOCAL TRIPS

[SEE MORE TRIPS →](#)



A Stroke down the Texas History →
By Glenn Goolsby



More than a Marketplace →
By Samantha Bayliss



Getting Ready for the Holidays →
By Glenn Goolsby

10 Reasons why Helotes has the Best Day Trip for Families.

[READ MORE](#)



SIGN UP FOR OUR **E-NEWSLETTER** →

Helotes
Texas

P.O. Box 507
12951 Bandera Road
Helotes, Texas 78023

(210) 695-8877 (Phone)
(210) 695-2123 (Fax)

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City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022

Agenda Placement: PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Discussion and action on adopting the FYE 2023 Strategic Work Plan. (Staff)

EXECUTIVE SUMMARY:

THE HEDC Board of Directors met on June 15, 2022 for a Work Session to discuss and amend the HEDC Strategic Work Plan for FYE 2023. The following changes were also identified:

- Make Goal 1 now Goal 2;
- Under Goal 1, add Tenant Improvement Grant;
- Under Goal 2, add “conduct a third-party survey under Priority One”;
- Under Goal 2, add “or other uses as identified from the public survey”;
- Under Goal 3, edit Priority One to include refresh HEDC website; and
- Remove Priority Three from Goal 3.

ATTACHMENTS: FYE 2023 Strategic Work Plan

PREPARED BY: Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022

City of Helotes
Economic Development Corporation
FYE 2023 STRATEGIC WORK PLAN

ADMINISTERED BY:



BOARD OF DIRECTORS

Blaine Lopez, President, Place Four
John Kodosky, Vice-President, Place Three
Melody Cooper, Secretary, Place Two
Melissa Benavides, Place One
Jeff Felty, Place Five
Gregory Hayden, Place Six
Joel Lutz, Place Seven
Marian Mendoza, Ex-Officio Board Member

TECHNICAL SUPPORT

Glenn Goolsby, Interim Executive Director

Approved by the HEDC Board of Directors on July 20, 2022
Approved by the City Council on ??.

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PAGE 7 	GOAL 4: Advance Local Education and Workforce Development
PAGE 8 	GOAL 5: Evaluate and Develop a Visitor Center

EXECUTIVE SUMMARY

The **Work Plan** is a living document created by the Helotes Economic Development Corporation (HEDC) Board of Directors to guide future policy decisions and Staff actions. Each year, the HEDC Board of Directors revisits the document to remind itself of the Corporation's mission, vision, history, and goals. The Work Plan constitutes the Annual Plan of the HEDC, mandated by Article IV, Section 4.1 of the HEDC Bylaws, and the Plan must be approved by the City Council on an annual basis.

MISSION STATEMENT

To promote, encourage, and enhance the creation of jobs, the expansion of the local tax base, and our quality-of-life through projects that assist in the retention and expansion of existing employers and which attract new employers and aid in their development and growth.

VISION STATEMENT

Our vision for Helotes includes a balance of sales and property taxes that takes into account our town's historic roots and unique environment, resulting in an improved quality-of-life for all Helotes citizens.

HISTORY

The City of Helotes was incorporated in 1981 in an effort by local residents to avoid annexation by the City of San Antonio. The newly organized City of 1,535 residents rapidly transitioned from a small rural town to a suburban community. To ensure positive growth, the City Council appointed an Economic Development Committee in 1997. In 2002, Helotes citizens approved a ballot initiative to add a half-cent 4B Economic Development Sales Tax. The Helotes Economic Development Corporation (HEDC) was formed in 2003, and the HEDC Board of Directors was tasked with the administration of the dedicated 4B sales tax fund.

Today, the HEDC remains dedicated to thoughtful economic growth, and supports public and private investment in projects that improve the economic outlook of the City and enhance the quality-of-life for more than 9,000 Helotes citizens.

GOAL 1 | ASSESS AND IMPLEMENT A TARGETED DEVELOPMENT PROGRAM long-term term goal (2022 – 2027)

PRIORITY ONE:

Assess current market trends and identify opportunities for attracting new developments.

PROJECTS

- Survey development trends and identify any opportunities.
- Evaluate unmet community needs and target those sectors.
 - Work with third-party to implement a survey
 - Determine community needs and wants (restaurants, brewery, distillery, entertainment, office, etc.)
- Work with property owners, brokers, and developers to attract new investments.

PRIORITY TWO:

Implement programs to encourage targeted development of restaurants, entertainment concepts, breweries, distilleries, hotels, mixed-use concepts, or other uses as identified from the public survey.

PROJECTS

- Designate and coordinate investments into opportunity areas.
- Develop a toolbox to support economic development efforts.
 - Targeted incentives to attract desired developments
 - Continue the Tenant Improvement Grant Program
 - Infrastructure grants
 - Permit fee reductions paid by either City or HEDC
 - Fast track permitting program
 - Utilize City's impact fee credits
- Identify specific brands / concepts expanding in the surrounding area.
- Connect startups with investors and other capital resources.

GOAL 2 | BUSINESS IMPROVEMENT
short-term term goal (2022 – 2025)**PRIORITY ONE:**

Coordinate economic growth efforts from by aggregating information and allocating resources to top priorities.

PROJECTS

- Continue communication with local business leaders to understand the short-term and long-term needs of those businesses.
 - Coordinate with Development Services to obtain new business owner contact info.
 - Email business owners when relevant information becomes available.
 - Continue scheduling site visits to stay informed of current needs or issues facing the business community.
- Stay informed of regional and national resources to assist business recovery efforts.
 - Continue to monitor available business resources and disseminate the information.
 - Work with regional partners to learn of new initiatives.
- Continue funding a digital marketing grant to assist small businesses develop or improve their digital presence / website.
- Continue funding for the Helotes Area Chamber of Commerce local gift card give back program.
- Continue funding for the Google 360 Virtual Tour Program.

**GOAL 3 | IMPLEMENT AND ENHANCE ECONOMIC DEVELOPMENT MARKETING
short-term goal (2022 – 2025)****PRIORITY ONE:**

Enhance external communication of development opportunities in Helotes.

PROJECTS

- Ensure easy access to complete and pertinent development information on City and HEDC websites and through other electronic mediums.
 - Continue to improve HEDC website for a better user experience.
 - Continue utilizing ReSimplifi to update our commercial property database.
- Use social media and other mediums to promote development opportunities.
 - Create posts to promote development/lease opportunities in Helotes.
- Attend tradeshow and similar events to distribute information directly to the development and real estate community.

PRIORITY THREE:

Brand and promote Helotes as a tourism destination.

PROJECTS

- Use social media, print advertising, area partnerships, and other mediums to promote local businesses and events to the surrounding area.
- Create a campaign that promotes what to see/do/eat in Helotes.
- Continue efforts to support and fund signature festivals and events that encourage both local and visitor participation.

GOAL 4 | ADVANCE LOCAL EDUCATION AND WORKFORCE DEVELOPMENT

short-term goal (2022 – 2025)

PRIORITY ONE:

Foster and manage partnerships to ensure leadership and workforce development needs are met.

PROJECTS

- Maintain partnerships with area affiliates.
- Assist and/or coordinate educational programs that support existing business owners. Partners may include the following:
 - Helotes Area Chamber of Commerce;
 - Northside ISD
 - UTSA Small Business Development Center;
 - Bexar County Small Business & Entrepreneurship Dept.
 - Alamo Workforce Solutions;
 - Alamo Area Council of Governments;
 - National Association of the Self-Employed;
 - National Association of Women Business Owners; and
 - U.S. Small Business Administration.
- Guide area business owners to tools and resources that will help them grow their business.

GOAL 5 | EVALUATE AND DEVELOP A VISITOR CENTER
long-term goal (2022 – 2027)**PRIORITY ONE:**

Establish a Helotes Visitor Center consisting of office space for the HEDC, Helotes Area Chamber of Commerce, Historical Society of Helotes, and other interested organizations that provide governmental, educational, and/or business-related assistance to the community.

PROJECTS

- Gather potential stakeholders and develop a memorandum of understanding.
- Identify the needs of each entity and create a preliminary site plan.
- Conduct site assessments and determine suitable tract(s).
- Complete land and construction cost estimates.
- Complete a cost benefit analysis of leasing versus ownership.
- Obtain approval from stakeholders and City Council on most viable option.

City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022

Agenda Placement: PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Presentation and action on entering into a funding agreement with the City of Helotes to assist with the repayment of debt services related to projects associated with the 2015 Certificate of Obligation and authorizing the Interim Executive Director to take all necessary steps to implement the agreement. (Staff)

EXECUTIVE SUMMARY:

The HEDC Board President, Blaine Lopez and Secretary, Melody Cooper along with Interim Executive Director, Glenn Goolsby have met with Mayor, Rich Whitehead, Council Member Craig Sanders, and City Administrator, Marian Mendoza to discuss a proposal on how the HEDC could assist the City of Helotes meet their obligations by transferring funds to pay for the 2015 Certificate of Obligation. After much discussion, Blaine agreed to present an amended proposal to the HEDC Board of Directors for approval.

ATTACHMENTS: PowerPoint presentation

PREPARED BY: Blaine Lopez, HEDC President & Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022



City of Helotes EDC
AGENDA ITEM REQUEST FORM
DATE: July 20, 2022

- Agenda Placement:** PUBLIC HEARING
 CONSENT
 STAFF/COMMITTEE REPORT
 INDIVIDUAL
 CLOSED

CAPTION:

Presentation and discussion on a Proposed FYE 2022-2023 HEDC Operating Budget submitted by the HEDC Finance Committee. (Staff)

EXECUTIVE SUMMARY:

The HEDC Finance Committee met on July 13, 2022 to prepare a draft for the Proposed FYE 2022-2023 HEDC Operation Budget based upon the HEDC Strategic Work Plan. The proposed budget will be publicly available for viewing on the HEDC website once the public notice has been scheduled.

There will be two Public Hearings of the Proposed FY 2022 - 2023 HEDC Operating Budget on August 17, 2022 and September 21, 2022. Helotes City Council will also hold two Public Hearings on August 25, 2022 and September 8, 2022. The budget will subsequently be approved on September 22, 2022 by City Council.

ATTACHMENTS: Proposed FYE 2022-2023 HEDC Operating Budget

PREPARED BY: Glenn Goolsby, Interim Executive Director

DATE SUBMITTED: July 14, 2022

EDC 05

2018-2019 ACTUAL	2019-2020 ACTUAL	2020-2021 ACTUAL	2021-2022 APPROVED	Y-T-D ACTUAL	PROJECTED YEAR END	2022-2023 PROPOSED
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NON-PROPERTY TAX								
401-3140	SALES TAX	\$ 1,470,234.00	\$ 1,604,285.25	\$ 1,274,242.00	\$ 1,079,650.00	\$ 1,831,992.86	\$ 1,700,000.00	\$ 3,530,000.00
401-3150	MIXED BEVERAGES	\$ 9,815.00	\$ 8,945.16	\$ 8,487.00	\$ 6,500.00	\$ 8,142.62	\$ 10,000.00	\$ 10,000.00
401-3160	SUBLEASE FROM CHAMBER		\$ -	\$ 4,200.00	\$ 4,200.00	\$ 3,150.00	\$ 4,200.00	\$ 4,200.00
TOTAL		\$ 1,480,049.00	\$ 1,613,230.41	\$ 1,286,929.00	\$ 1,090,350.00	\$ 1,843,285.48	\$ 1,714,200.00	\$ 3,544,200.00

MISCELLANEOUS REVENUE								
406-1010	INTEREST	\$ 21,643.00	\$ 14,410.32	\$ 1,667.00	\$ 5,000.00	\$ 4,472.64	\$ 7,000.00	\$ 7,000.00
406-1060	TRANSFERS IN/OUT	\$ (99,293.00)	\$ -	\$ -	\$ 181,000.00	\$ -	\$ -	\$ 511,985.00
TOTAL MISC REVENUES		\$ (77,650.00)	\$ 14,410.32	\$ 1,667.00	\$ 186,000.00	\$ 4,472.64	\$ 7,000.00	\$ 518,985.00

PERSONNEL								
510-5101	SALARIES	\$ 67,679.00	\$ 70,922.89	\$ 73,168.00	\$ 75,074.00	\$ 60,566.24	\$ 75,074.00	\$ 90,000.00
510-5111	LONGEVITY	\$ 1,100.00	\$ 1,220.00	\$ 1,340.00	\$ 1,560.00	\$ 1,460.00	\$ 1,460.00	\$ 1,580.00
510-5113	BENEFITS	\$ 15,154.00	\$ 17,287.29	\$ 18,067.00	\$ 19,360.00	\$ 11,130.80	\$ 18,266.00	\$ 23,994.00
PERSONNEL	TOTAL	\$ 83,933.00	\$ 89,430.18	\$ 92,575.00	\$ 95,994.00	\$ 73,157.04	\$ 94,800.00	\$ 115,574.00

CONTRACTUAL SERVICES								
510-5201	MEMBERSHIPS, DUES & LICENSES	\$ 9,601.00	\$ 19,632.80	\$ 5,446.00	\$ 16,000.00	\$ 11,725.00	\$ 15,805.00	\$ 16,000.00
510-5202	AUDIT FEES	\$ 3,200.00	\$ 3,300.00	\$ 3,400.00	\$ 3,500.00	\$ 3,500.00	\$ 3,500.00	\$ 3,600.00
510-5203	SCHOOLS, SEMINARS, CONFERENCES	\$ 1,034.00	\$ 79.00	\$ 761.00	\$ 3,200.00	\$ 523.03	\$ 2,500.00	\$ 3,200.00
510-5204	INTL. CONF. SHOPPING CENTERS	\$ 8,173.00	\$ 1,928.04	\$ -	\$ 3,200.00	\$ -	\$ -	\$ 3,200.00
510-5205	BANK FEES	\$ -	\$ 500.00	\$ 210.00	\$ 750.00	\$ -	\$ 750.00	\$ 1,000.00
510-5206	LEGAL FEES	\$ 624.00	\$ 1,651.00	\$ 247.00	\$ 5,000.00	\$ 2,359.00	\$ 2,932.00	\$ 7,500.00
510-5207	TENANT IMPROVEMENT				\$ 150,000.00	\$ -	\$ 60,000.00	\$ 150,000.00
510-5208	CONC. DESIGN & LAND USE PLANS	\$ 1,781.00	\$ -	\$ 6,000.00	\$ 30,000.00	\$ 1,450.00	\$ 2,175.00	\$ 30,000.00
510-5210	WORKSHOPS & PROMOTIONS	\$ 189.00	\$ -	\$ -	\$ 3,000.00	\$ 100.00	\$ 500.00	\$ 3,000.00
510-5211	MARKETING / TOURISM	\$ 17,115.00	\$ 23,376.55	\$ 27,144.00	\$ 75,000.00	\$ 30,717.45	\$ 60,000.00	\$ 80,000.00
510-5212	WEBSITE DEV. & MAINTENANCE	\$ 9,974.00	\$ 7,929.09	\$ 2,381.00	\$ 5,000.00	\$ 5,000.00	\$ 6,000.00	\$ 15,000.00
510-5214	MANAGED SVCS. AGREEMENT	\$ 5,524.00	\$ 15,000.00	\$ 36,000.00	\$ 36,000.00	\$ 36,000.00	\$ 36,000.00	\$ 30,000.00
510-5215	DEBT SERVICE	\$ 323,040.00	\$ 329,210.22	\$ 321,669.00	\$ 322,112.00	\$ 339,560.11	\$ 339,560.00	\$ 330,661.00
510-5216	SBLAP GRANTS * & ADMINISTRATION	\$ -	\$ 1,000.00	\$ -	\$ -			\$ -
510-5217	LAND ACQUISITION				\$ 285,000.00	\$ 285,000.00	\$ 68,000.00	\$ 250,000.00
510-5223	BUSINESS IMPROVEMENT GRANT				\$ 80,000.00			\$ 80,000.00
510-5224	OFFICE RENTAL	\$ 9,500.00	\$ 9,700.00	\$ 11,800.00	\$ 13,200.00	\$ 9,700.00	\$ 13,000.00	\$ 14,200.00
510-5225	OTHSD PARKING LOT LEASE	\$ 5,169.00	\$ 4,959.85	\$ 5,457.00	\$ 6,120.00	\$ 4,138.57	\$ 5,500.00	\$ 5,800.00
510-5228	VISITOR CENTER	\$ -	\$ -	\$ -	\$ -			\$ 50,000.00
510-5230	MARKETING/CITY EVENTS	\$ -	\$ -	\$ 23,586.00	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00
510-5231	CAPITAL IMPROVEMENTS				\$ 25,000.00	\$ -	\$ -	\$ 25,000.00
510-5232	ARTS GRANT							\$ 50,000.00
510-5233	NEW BUSINESS DEVELOPMENT INCENTIVE				\$ -	\$ -	\$ -	\$ 400,000.00
CONTRACTUAL SERVICES	TOTAL	\$ 394,924.00	\$ 418,266.55	\$ 444,099.00	\$ 1,112,082.00	\$ 779,773.16	\$ 666,222.00	\$ 1,598,161.00

COMMODITIES								
510-5301	OFFICE SUPPLIES	\$ 392.00	\$ 222.04	\$ 245.00	\$ 3,000.00	\$ -	\$ 300.00	\$ 3,000.00
510-5302	OPERATIONAL EXPENSES	\$ 14,093.00	\$ 10,165.71	\$ 17,105.00	\$ 15,000.00	\$ 12,178.84	\$ 15,000.00	\$ 20,000.00
510-5305	COMMUNICATION EQUIPMENT	\$ 1,254.00	\$ 1,098.17	\$ 1,061.00	\$ 1,300.00	\$ 712.76	\$ 1,200.00	\$ 1,200.00
510-5326	EXPENSE REIMBURSEMENT	\$ 168.00	\$ 93.73	\$ -	\$ 250.00	\$ -	\$ 150.00	\$ 250.00
510-5333	380 AGREEMENT REIMBURSEMENTS	\$ 567,982.00	\$ 606,631.74	\$ -	\$ -	\$ -		\$ 2,000,000.00
510-5503	TRANSFER OUT TO CITY	\$ -	\$ -	\$ -	\$ -	\$ -		\$ 325,000.00
COMMODITIES	TOTAL	\$ 583,889.00	\$ 618,211.39	\$ 18,411.00	\$ 19,550.00	\$ 12,891.60	\$ 16,650.00	\$ 2,349,450.00

TOTAL REVENUES		\$ 1,402,399.00	\$ 1,627,640.73	\$ 1,288,596.00	\$ 1,276,350.00	\$ 1,847,758.12	\$ 1,721,200.00	\$ 4,063,185.00
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TOTAL EXPENSES		\$ 1,062,746.00	\$ 1,125,908.12	\$ 555,085.00	\$ 1,227,626.00	\$ 865,821.80	\$ 777,672.00	\$ 4,063,185.00
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TOTAL OVER & UNDER		\$ 339,653.00	\$ 501,732.61	\$ 733,511.00	\$ 48,724.00	\$ 981,936.32	\$ 943,528.00	\$ -
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