



REGULAR MEETING MINUTES

The City of Helotes Economic Development Corporation (EDC) Board of Directors met for a Regular Meeting on Wednesday, February 16, 2022 at 7:00 p.m., in the City Hall Council Chambers, 12951 Bandera Road, Helotes, Texas 78023. This was an open meeting, subject to the open meeting laws of the State of Texas.

Present:

Board Members: Blaine Lopez, President John Kodosky, Vice-President
Melody Cooper, Secretary Greg Hayden
Melissa Benavides Joel Lutz
Jeff Felty

Staff: *Marian Mendoza, Executive Director*
Glenn Goolsby, Assistant Director

Absent:

1. Call to Order.

President Lopez called the meeting to order at 7:02 p.m.

OPEN SESSION:

2. Citizens to be heard.

The HEDC cannot discuss any presented issue, nor may any action be taken on any issue at this time (Attorney General Opinion JC-0169). Comments are limited to three (3) minutes, and this time is not transferable. Discussion by the HEDC of any item not on the Agenda shall be limited to statements of specific factual information given in response to any inquiry, a recitation of existing policy in response to any inquiry, and / or a proposal to place the item on a future HEDC Agenda.

No one signed up to speak on this item.

CONSENT AGENDA (ITEM NOS. 3 – 4):

All items marked with an asterisk (*) on the consent agenda were voted on as a group. Motion was made by Melody Cooper, second by Mellissa Benavides to approve Items 3 and 4 as written. Motion carried unanimously.

3. *Approval of the minutes of the Regular Meeting dated January 19, 2022. (Staff)

4. *Approval of the EDC Fiscal Year Ending (FYE) 2022 Revenue and Expense Report dated February 11, 2022. (Staff)

ITEMS FOR INDIVIDUAL CONSIDERATION:

5. Discussion of and direction on creating a billboard marketing campaign. (Staff)

Glenn Goolsby reviewed prior marketing campaigns and stated that he had received some inquiries from business owners asking if the HEDC would consider another billboard co-op advertising campaign. General consensus was to coordinate with the Helotes Chamber and develop a comprehensive marketing campaign that would highlight special events and destinations in Helotes. Staff will gather more information and present at a future HEDC meeting.

President Lopez, after reading the following section, adjourned into closed session at 7:22 p.m.

CLOSED SESSION:

6. Closed Session in accordance with Texas Government Code § 551.072 *Deliberation Regarding Real Property* and § 551.074 *Personnel Matters*. In addition to the matters listed below, any matter scheduled for Open Session may be discussed in Closed Session, as appropriate and authorized by law:

- **§551.072 *Deliberation Regarding Real Property* – To consider the purchase of a real property interest for future development purposes.**
- **§ 551.074 *Personnel Matters* – To discuss the qualifications of candidate for the position of Executive Director.**

President Lopez reconvened the meeting at 8:23 p.m. and announced that no action had been taken during the closed session.

ITEMS FOR INDIVIDUAL CONSIDERATION:

7. Discussion of and action on a Resolution of the City of Helotes Economic Development Corporation, amending the City of Helotes Economic Development Corporation (HEDC) Bylaws by revising Article Three Officers and Corporate Officials, adding a new Section 3.6 Ex Officio Representative of the Board and Section 3.7 Executive Director, removing the City Administrator as Executive Director. (Staff)

Motion was made by Jeff Felty, second by Joel Lutz to discuss and take action on Item 7 as presented in Executive Session. Motion carried unanimously.

8. Discussion of and action on a Resolution of the City of Helotes Economic Development Corporation, amending the City of Helotes Economic Development Corporation Article of Incorporation Article Ten Board of Directors Section (d) removing the language appointing the City Administrator as Executive Director. (Staff)

Motion was made by John Kodosky, second by Melody Cooper to discuss and take action on Item 8 as presented in Executive Session. Motion carried Unanimously.

Adjourn the regular meeting of the EDC Board of Directors.

President Lopez adjourned the meeting at 8:25 p.m.



Glenn Goolsby
Interim Executive Director